



# BRIGHTENUP

Reflect on your choices

**BE BRIGHT • BE SEEN • BE SAFE**

## PEDESTRIANS, RUNNERS & DOG WALKERS



- Use the sidewalk, or if a sidewalk is not present, stay as far to the left of the roadway & walk facing traffic, where possible.
- Cross only at marked crosswalks, traffic lights or road intersections. Don't cross in the middle of a block or between cars.
- Make sure drivers see you before you cross. If the driver is stopped, make eye contact before you step into the road.
- If walking pets, make sure they can be seen too.



### BE ALERT

- Avoid all distractions.
- Be aware of surroundings.
- Obey the rules of the roads, all signs and signals.
  - During the day, wear bright clothing.

### BE SEEN

- At dusk and after dark, increase your visibility by wearing reflective gear such as: reflective belts, arm/leg bands, clip-on LED flashers, iron on reflective straps, reflective gloves, scarves or hats.