



BRIGHTENUP

Reflect on your choices

BE BRIGHT • BE SEEN • BE SAFE

CYCLISTS, SKATEBOARDERS & SCOOTERS



- Wear an approved helmet.
- Be seen and heard.
- Use lights, reflectors and a bell.



BE ALERT

- Avoid all distractions.
- Be aware of surroundings.
- Obey the rules of the roads, all signs and signals.
- During the day, wear bright clothing.

BE SEEN

- At dusk and after dark, increase your visibility by wearing reflective gear such as: reflective belts, arm/leg bands, clip-on LED flashers, iron on reflective straps, reflective gloves, scarves or hats.