



BRIGHTENUP

Reflect on your choices

BE BRIGHT • BE SEEN • BE SAFE

OFF ROAD VEHICLES, ATV'S, SNOWMOBILES & DIRT BIKES



- Wear a proper helmet and safety gear.
- While driving at dusk or at night use headlights, wear clothing with reflective markings or add reflective materials to your vehicle so you are more visible to others.
- Know the rules and conditions of the trails or roads that you are traveling on.



BE ALERT

- Avoid all distractions.
- Be aware of surroundings.
- Obey the rules of the roads, all signs and signals.
- During the day, wear bright clothing.

BE SEEN

- At dusk and after dark, increase your visibility by wearing reflective gear such as: reflective belts, arm/leg bands, clip-on LED flashers, iron on reflective straps, reflective gloves, scarves or hats.

#BrightenUp

